

Sponsorship  
Packet  
2022



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#StonewallSportsKC

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# STONEWALL SPORTS

## Kansas City, MO | Est. 2019

Kansas City's first LGBTQIA+ and Ally community-based,  
non-profit sports organization



Kickball



Pickleball



Dodgeball



Sand Volleyball



Help us build a more inclusive community in Kansas City by [becoming a sponsor today.](#)

## **Welcome to Stonewall Sports KC**

We are an inclusive, low-cost, high fun sports league, managed as a non-profit with a philanthropic heart.

We believe every person should have the ability to feel comfortable being oneself in organized sports. Our league will value each player for who they are and what they bring to the leagues' community. We believe organized communities have the ability and responsibility to support others in need.

Founded in Washington, D.C. in 2010, Stonewall Sports has raised over \$750,000 nationwide for local charities within 18 cities across the U.S.

After a break due to COVID, we had two seasons of kickball in 2021 with 565 unique players and 770 total registrations.

# STONEWALL SPORTS

Kansas City, MO | Est. 2019

League Metrics 2019-2021

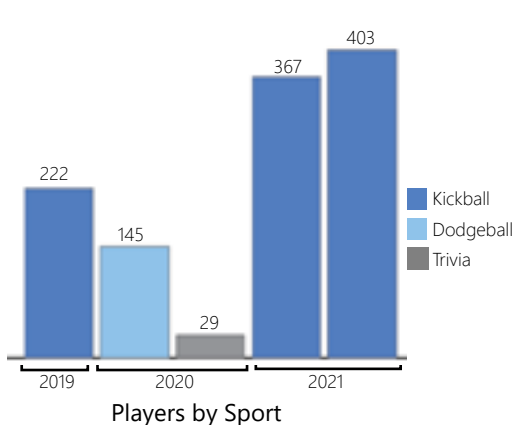
Stonewall Sports KC's inaugural season in Fall 2019 began with **Kickball**. In early 2020, we expanded to **Dodgeball**, but was unable to complete the season due to COVID 19. To continue building our community when contact sports were not an option, we expanded to **Trivia**. Once vaccines were widely available in spring 2021, we had two seasons of **Kickball**. Starting in 2022, we will expand to **Pickleball** and **Sand Volleyball**.

711

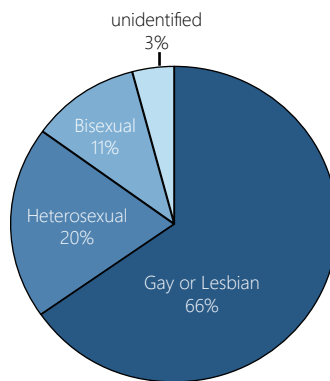
Unique Players

1,166

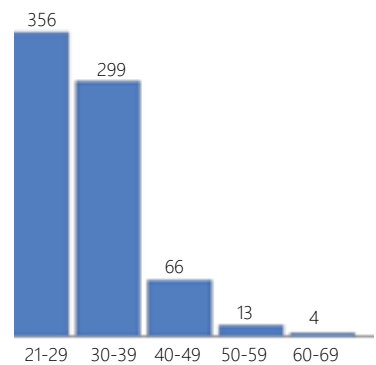
Total Registrations



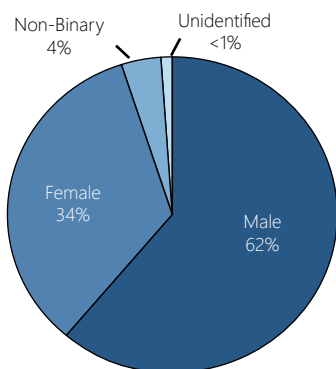
Players by Sport



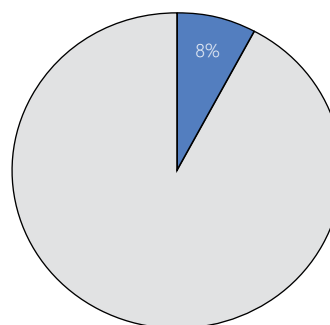
Sexual Orientation



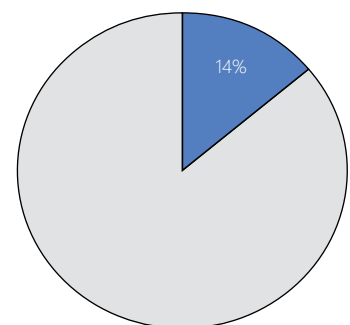
Players by Age



Gender Identity



Hispanic, Latino, or Spanish Representation



Black, Indigenous, People of Color (BIPOC) Representation



# CHARITABLE PARTNERS

Stonewall Sports KC has selected two charitable partners that will be the benefactors of our 2022 seasons: Kansas City Center for Diversity & Inclusion and AIDS Service Foundation of Kansas City. Your sponsorship offsets the costs of this league while also allowing us to give back to our philanthropic partners.

## Kansas City Center for Inclusion

The Kansas City Center for Inclusion, Inc. (KCCI) is Kansas City's LGBTQIA+ resource and community center. Founded in 2017, KCCI mission is to provide safe, inclusive LGBTQIA+ community where people can come for education, resources, and activities, as well as support a more cohesive LGBTQIA+ community in the greater Kansas City area. Stonewall Sports KC partners with KCCI through volunteer opportunities.

## AIDS Service Foundation of Kansas City

The AIDS Service Foundation works to raise money and awareness through AIDS WALK Kansas City and the World AIDS Day Event for organizations that provide shelter, medical care and emergency services for the more than 5,700 of our neighbors in Kansas City affected by HIV/AIDS. Contributions made to the AIDS Service Foundation benefit equally the KC Care Health Center, SAVE Inc. and Hope Care Center. Stonewall Sports KC partners with the AIDS Service Foundation through participating in the AIDS walk and having team fundraisers.

With each tax deductible sponsorship, you are supporting a community that values each player for who they are and empowering us to support others in need



2022 Sponsorships	Personal Sponsorships					
	GILBERT BAKER \$100	LARRY KRAMER \$250	EDITH WINDSOR \$500	HARVEY MILK \$1,000	SYLVIA RIVERA \$2,500	MARSHA P. JOHNSON \$5,000
High five or a firm hug from the leadership team						
Media shout outs on Facebook and Instagram						
Logo displayed on the Stonewall Sports shirts						
Logo displayed on sponsorship banner and website						
Commemorative Stonewall Gift						

If you are interested in becoming a sponsor, please fill out our [Google Form](#).